



CEPMC CHANGES TO CONSTRUCTION PRODUCTS EUROPE

04/06/2013

We are pleased to announce that CEPMC changes name to Construction Products Europe as of 4 June. We recognised that it is vital to communicate our expertise and full range of capabilities and to do this, we needed to rethink our identity and vision to fully represent what we could offer the construction industry and its evolving needs.

As such, the new name creates a more accurate reflection of the association's activities and alongside the change of name we have developed a new logo and website (please see [this article](#) for more details of the new website). The redeveloped website and logo creates a fresh, new visual identity that allows us to confidently communicate our association in a way that is simple, clear, and authentic to our [mission](#). We will also be more present on social media using our new identity, which will enable us to provide more relevant and timely expertise.