

WORKSHOP BY CONSTRUCTION PRODUCTS EUROPE ADVANCES DISCUSSION ON BRIDGING THE GAP BETWEEN CONSTRUCTION NEEDS AND AFFORDABILITY

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On the 4th June 2013, Construction Products Europe held a workshop on construction needs and affordability, to coincide with their annual General Assembly that was held on the same day.



Construction Products Europe were honoured to have such notable speakers as UK MEP Phil Bennion; Juan Perez Lorenzo, Policy Officer from DG Climate Action; John Slaughter, on behalf of the European Union of Developers & House Builders; Pavel Misiga, Head of DG ENV, Eco-innovation and Circular Economy unit; and Carlo Pettinelli, Director of Directorate Sustainable Growth and EU 2020 at DG ENTR.

While focusing on the issue of financing, the speakers discussed energy and resource efficiency challenges that must be overcome, together with the necessity for the construction sector to remain competitive. The speakers concluded that 'enabling policies' would help support the sector's efforts towards more efficient housing and that these had to meet the double requirement of promoting both the affordability and quality of construction. This sort of dialogue is imperative in reaching the overall objective of Construction Products Europe to 'build an efficient Europe'.

We are sure that the conclusions raised by all the speakers in the workshop will resonate strongly. In turn, Construction Products Europe will continue facilitating collaboration between all stakeholders that will help overcome the challenge of bridging the gap between construction needs and affordability.

